

## JACQUELINE B. KELM

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### EXPERIENCE

- 9/05-Present **APPRECIATIVE LIVING, LLC** Charleston, South Carolina  
Founder & President
- Most recent book published by Tarcher (Imprint of Penguin Group) in 2009 titled *The Joy of Appreciative Living: Your 28 Day Guide to Greater Happiness in 3 Incredibly Easy Steps* .
  - Founded Appreciative Living LLC in 2005 with the book, *Appreciative Living: The Principles of Appreciative Inquiry in Personal Life* published by Venet Publishers.
  - Associate trainer Case Western-NTL University AI Certificate Program
  - Conducted national joy study with 30 participants from across the US in 2006.
  - Workshop facilitator, speaker, author, and coach on Appreciative Living.
  - Started Appreciative Living Learning Circles that are currently facilitated by over 50 people across the US, Canada, England, Australia, and the Netherlands.
  - Current products in addition to books include:
    - Free e-series on getting started with Appreciative Living
    - Appreciative Living in a Bag: 40 Quotes & Questions to Build Your Appreciative Muscle
    - Appreciative Living Audio Ezine Series 1: How to Find Joy in Difficult Situations
    - Appreciative Living “Workshop in a Box” audio CD set and workbook
  - Founding member of Appreciative Inquiry Consulting.
  - Certified Laughter Leader
  - See additional publications below.
  - Visit [www.AppreciativeLiving.com](http://www.AppreciativeLiving.com) for full-line of workshops, products and services.
- 1/96-8/99 **ERNST & YOUNG, LLP** Cleveland, Ohio  
Manager, Leadership & Organization Change Group
- Co-led Appreciative Inquiry initiative with EY International group to identify strategic direction and begin moving group in new direction.
  - Led change management team to address firm-wide issues on “workplace of the future.”
- Senior Consultant, Leadership & Organization Change Group
- Led Appreciative Inquiry intervention with National HR to “kick-start” new organization.
  - Participated in creation of firm-wide leadership training & development program.
- 2/92-6/95 **JACQUELINE’S CARPET ARTISTRY** Canton, Ohio  
Founder, Sole Proprietorship
- Established custom carpet design & manufacturing business. Sold business to return to graduate school.
  - Provided business counseling to start-up companies as volunteer for the SCORE organization.
  - Founded Executive Women’s Golf League, Canton, Ohio.
- 10/90-2/92 **THE TIMKEN COMPANY** Canton, Ohio  
Application Engineer, Product Management Group
- Responsible for wheel and transmission bearing design on truck and boat applications.
  - Loaned executive for United Way annual campaign.
  - Toastmaster Area Speech Contest Winner.
- 6/81-10/90 **THE HARRISON DIVISION OF GENERAL MOTORS** Lockport, New York  
Senior HVAC Development Engineer, Product Engineering Dept.
- Developed air conditioning, heating, and engine cooling systems for 1990 Chevrolet Caprice.
  - Wrote and presented technical paper on “Diagnosing a Thermodynamically Unbalanced Automotive Refrigeration System.”
  - Founded Western New York Society of Women Engineers. President first two years.
- Engineering Co-op Student
- Worked three month segments in variety of departments including manufacturing supervision, sales, personnel, production control, engineering, and sales.

## FORMAL EDUCATION

- 6/95-5/96      **CASE WESTERN RESERVE UNIVERSITY**      Cleveland, Ohio  
Weatherhead School of Management  
Masters in Business Administration, Organization Behavior Concentration
- Dean's award for outstanding academic performance (4.0 GPA).
  - Outstanding community service award.
  - Additional coursework in Appreciative Inquiry, change management, learning & development (Ph.D. level), and diversity.
- 6/81-6/86      **GENERAL MOTORS INSTITUTE**      Flint, Michigan  
B.S. In Mechanical Engineering, Computer Applications Concentration
- Thesis: *Heat Transfer & Airflow Considerations of Thermally Insulated HVAC Systems*.
  - President: Alpha Sigma Alpha sorority.

## PUBLISHED BOOKS

- Kelm, J. "*The Joy of Appreciative Living: Your 28 Day Plan to Greater Happiness in Three Incredibly Easy Steps*." Tarcher, NY. 2009.
- Kelm, J. "*Appreciative Living: The Principles of Appreciative Inquiry in Personal Life*." Wake Forest, NC: Venet Publishers. 2005.
- Hammond, S. & Royal, C. "*Lessons From the Field: Applying Appreciative Inquiry*." Plano, TX. Practical Press Inc., 1998. Chapter 10: *Introducing the Appreciative Inquiry Philosophy: A How-to for Consultants Who Are New to the Process*. By J. Kelm. Pg. 161-172.

## PUBLISHED ARTICLES

- Kelm, J. "Unlocking the Door to Happiness." *Innerchange Magazine*. February-Mar, 2007. Visit: <http://www.innerchangemag.com/0207-kelm.htm> for an on-line copy.
- Kelm, J. "Six Steps to Finding Your Dream Job." *Savvy Miss*, July 2006. For an on-line copy of this article visit: <http://www.savvymiss.com/no-cache/career-woman/career-advice/9-to-5-grind-archive/article/all-the-right-moves-149.html>.
- Kelm, J. "Looking for Love? The Right Way to Find Mr. Right." *Savvy Miss*. May, 2006. Visit: <http://www.savvymiss.com/love-advice/love-relationship-advice/love-and-relationships-archive/article/looking-for-love-the-right-way-to-find-mr-right-635/news-browse/3/sspn/50b41b4177.html> for an on-line copy of this article.
- Kelm, J. "Finding What's Right with Your Child." *The Appreciative Parenting Newsletter*, Feb. 2006. For an on-line copy of this article visit: <http://appreciativeparenting.com/images/findingWhatsRight.pdf>.
- Kelm, J. "Walk the Talk: The Principles of AI in Daily Living" *The AI Practioner: The International Journal of AI Best Practice*. Feb. 2006. For an on-line copy of this article visit: [http://appreciativeliving.com/files/AIP0602\\_Walking\\_the\\_Talk\\_J\\_Kelm.pdf](http://appreciativeliving.com/files/AIP0602_Walking_the_Talk_J_Kelm.pdf).

## RADIO APPEARANCES:

- The Buzz Builder Radio Show *Deidre Hughey's 3-Steps Forward Program*. June 14, 2010
- WCOM 103.5 FM. *Carrboro NC Book Beat*. June 1, 2009
- Sirius Satellite Radio XM. *Pathways to Learning with Sister Marie Pappas*. Mar. 31, 2009
- KSFR-FM Santa Fe Public Radio. *The Journey Home with Diego Mulligan*, Feb. 6, 2009
- WPYB 1130AM, Benson NC. *The Senior Citizen's Corner*, Feb. 6, 2009
- Sirius Satellite XM Radio. *The Fully Alive Show with Dr. Greg & Lisa Popcak* Feb. 4, 2009
- WCBQ Paradise Radio. *Dr. Alvin Jones*, Jan. 29, 2009
- WJJG AM 1530 Chicago. *Job Talk Radio*, Jan. 15, 2009.

## TELEVISION APPEARANCE:

- Dr. Hightower's Health Space. Channel 110. *The Power of Appreciative Living*. 2007

## Testimonials from Speaking Events

**Bill Turner**, Minister, Journey's Spiritual Community

*I highly recommend Jackie Kelm both as an author and a speaker. Words that come to mind are professional, inspirational, innovative and insightful. She immediately captures the audience with her warmth and approachable manner. Her presentation was fun, thoughtful and moving. Although Jackie's speaking abilities and knowledge of her subject are superb, let me share her efforts to go the "extra mile": Jackie arrived early, and she spent extra time with participants answering their questions and showing sincere interest. I consider it a real treat to be able to hear Jackie and watch how the group is moved and transformed by her ideas. Jackie does more than simply deliver a speech...she goes beyond and actually makes a difference in the lives of those who hear her.*

*I recommend Jackie as a well-prepared, knowledgeable, bright and engaging speaker. Her presentations have always exceeded my expectations....and she is enthusiastically received by all present.*

**Karin H. Patrick**, Northwestern Mutual. Chairperson, Cardinal Club Women on the Move.

*I have gotten such incredible feedback regarding your presentation. First of all, your delivery style is fabulous. You are most engaging with a terrific sense of humor. You made all the participants feel comfortable and receptive to what you were teaching....*

*You delivered all that I hoped for and more to the group. I'm so glad that we chose you for our speaker this year. The only critique I have gotten was that the hour went by too quickly. (This speaks volumes when you realize that lunch and spa treatments were next on the agenda!) I would (and will) highly recommend you to other groups.*

**Chris Abbey**, Boeing, Inc.

*Every so often in life you find a person who possesses a deep congruency about them, the emotional context, the physical context, and their words align so tightly that you actually feel the truth of their message. Jackie is such a person. Jackie's message is easy to understand and apply, and her personal stories move people to take action themselves. Having recently been privileged to listen to Jackie in Seattle Washington, I know this all to be true, because she moved me to incorporate Appreciative Living principles into my life, which I have done over the last three months. The actions that I'm taking are starting to change my life, just as Jackie describes.*

**Lucy Garrick**, Northshore Group

*The Positive Living presentation by Jackie Kelm at the OSR Conference was just what I needed. It was a professionally organized and upbeat reminder of the power of positive psychology and social constructionism. She provided just enough background to orient her talk and gave a sample of the practices that she recommends for focusing one's life toward new possibilities. You could tell by the energy in the room that her work struck a chord of vitality with the audience. All we needed was more time.*

## Testimonials from Workshop Participants

### Marcia

Fabulous workshop – this should be offered to people of all ages...Jackie has a very pleasant way about her—very easy to listen to and understand. She used great examples and analogies that clarified everything very succinctly...What this workshop did most for me was to impress upon me that I am indeed on the right path and I am grateful for the current life I lead now and look forward to all the good there is to come.

### Ronda

The workshop was AWESOME!...Jackie is awesome. She is very “down to earth,” comfortable with herself as a person, and very good with speaking in-front of a group. This class has made me realize that I am not as “unhappy” as I thought, I just had my priorities in the wrong place and I was frustrated, which I took as being “unhappy.”

### Tina

I loved it! Even though my home life is not joyous at this time, it made me realize my issues or feelings are caused by me...no one else. I have the choice to be happy....Jackie did a great job teaching. She’s very down to earth and not afraid to admit she’s had “bumps in the road.” She used great everyday life examples to help relate to us.

### Ericka

Excellent presentation on powerful principles that are life changing if applied... I am hopeful and inspired to create the life of my dreams. Now I have the practical tools to make it happen.

### Virginia

I enjoyed the workshop very much...I am at a stage in my life where I am pondering big life transitions and beginning to step into them. This came at a good time to help me move from uneasy thoughts to joyful reflection and action.

### Margaret

I thought the workshop was well put together and flowed from one week to the next. The exercises helped focus my energy in the direction I wanted to go. Jackie’s presentation is a delightful mix of mental order, charming stories of her own path to joyful living, and opportunities to reflect, meditate, and laugh while working towards a more joyful life of my own...It focused my energy on appreciating the joy already in my life and helping me learn ways to create even more.

### Rebecca

Jackie is an excellent presenter. Her own level of sharing made everyone “let down any guard” which is so important in this type of workshop. Her honesty and actual love of what she does is nice to be around.

### Brenda

I now have the tools to overcome my biggest fear—waking up in my 80’s and wondering what happened to my life. I feel very able and well prepared to see my vision for my life happen...I look forward to sharing all of this with my husband and my children and changing the way we do some of our planning. Thank you! Thank you! Thank you!